## ONE FAMILY CARD - APPROACH FOR HOLISTIC RURAL HEALTH

Tagore Medical College & Hospital is resolute to accomplish its social responsibility by extending its divine gift of healing to maintain the health of the society. However, the rural community still face barriers for access to healthcare services which is very much indispensable for maintenance of good health. Even with adequate supply of healthcare services existing in the community, various factors may impede healthcare access. With an apprehension to overcome such barriers, the institution has introduced the **One Family Card** project from 2021 to provide medical services for the rural people in and around the community at a discounted rate with a single Card for the entire family.

## Aim of the Project:

This noble concept has been developed by the institution to provide holistic healthcare to each and every member of a health-conscious family at a low affordable cost.

## **Context:**

- Adoption of the people from the selected villages in and around the institution by the Hospital and provision of 24x7 services to them
- > Treatment of the common diseases at reduced or discounted charges
- > All the Family members can utilize the services with one Card.
- Maintenance of the medical history records of the members of the family card for easy follow up
- > Provision of Special care as privileged members.

**Eligibility:** Any family willing to join the scheme in the selected Villages No inclusion of family income criteria for registering in the project

All family members without any limits

# **Procedure:**

- Involvement of the President, (Village Panchayat Head), Ward Councilors, Village Volunteers, Self Help Group Members is sought to have good understanding of the Program
- 2) Initially five Villages will be selected and one Family Card will be issued to each Family following a survey and explaining of the benefits of the scheme.
- 3) Following the ascertainment of the success results of the project, it will be expanded to other Villages as the initiative of the institution's social responsibility.

200 families from the following surrounding villages have been enrolled so far

1) Venkatamangalam

- 2) Rathinamangalam
- 3) Ponmar
- 4) Gundumedu
- 5) Vengambakkam

## **Benefits of the Project:**

#### a. To the community:

- Special counter for entry to save time and quick response.
- Free consultation for chronic diseases like arthritis, depression, anxiety, obesity, hypertension, hyperlipidemia, diabetes, gynecological problems and renal disorders.
- ♦ 10 % discount on radiology services like X-Ray, C.T, MRI, USG and Mammogram
- ✤ 10 % discount on cardiology services like ECHO, and Tread Mill
- ✤ 10% discount on all lab services (not applicable for outside lab tests).
- ✤ 10% discount on drugs purchased in O.P. Pharmacy
- ✤ 5% discount on I.P pharmacy (not applicable for implants and consumables)
- ✤ 10 % discount on surgery costs.
- b. To the institution:
  - Commitment towards community health promotion
  - Enhanced visibility of the institution among common public
  - Inculcation of social responsibility among the medical students
  - Increased patient flow which will be an invaluable opportunity for the medical students to gain real world experience in healthcare delivery and provide them an edge to excel in their profession.
  - Better understanding of community-focused health advocacy by the students which facilitate them to develop skills necessary to provide meaningful solutions for a particular population in more effective and efficient manner.



